



Please fill out the following questionnaire to give Content Lab the information needed to build your site. Our team of professional copywriters will create the copy based on your input in order to achieve the highest success rate for your hotel.

Pre-opening website will include:

- Hotel overview
- Nearby Attractions
- Location information
- Contact information

New hotel copy will be written according to the new digital tone of voice applicable to the radissonhotels.com platform. All brands will utilize the same tone on radissonhotels.com.

Pre-opening websites will only be built in English.

OVERVIEW PAGE

Please provide general information about the hotel for the overview page.

Full name

URL

Address

Email

Phone

SITACODE

Contact
Person

Opening
date

Please select max. 10-12 of the most relevant hotel services.

Please add the relevant times (e.g. 12:00)

Check-in time

Check-out time

Please add a basic description and list unique characteristics of the hotel and rooms. (For intro text - min. 250 characters)

Please add any other basic information regarding Meeting and Events facilities.

Please add any other basic information regarding important Services.

Please add any other basic information regarding Restaurants and Bars.

NEARBY ATTRACTIONS

Please provide us hotel coordinates.

Latitude

Longitude

Hint: To find the exact GPS coordinates of a point on Google maps, simply enter the location name or address on the following link: <https://www.gps-coordinates.net>

NOTABLE SIGHTS AND ATTRACTIONS

What notable sights/locations located near the hotel? Please provide distances.

NEIGHBORHOOD

*In what kind of neighborhood is the hotel located in? (city center, business district, countryside, etc.)
Please describe the local ambiance, include details about cultural venues, nightlife scene, etc.*

CONTACT

HOW TO GET TO THE HOTEL

*Please choose which transportation options are available near the hotel, include distances:
(e.g. the train station is 1 km from the hotel. The city center is a 5-minute car ride from the hotel)*

	<i>Distance</i>		<i>Distance</i>
Parking		Taxi stop	
Car rental		Train	
Public Bus		Metro	

Please add details - How to get to the hotel from the airport? (e.g. by train, by bus, by taxi, on foot)

Please add details - How to get to the hotel from the train station? (e.g. by train, by bus, by taxi, on foot)

Is there any other recommended option to get to the hotel?